



The graphic shows a hand holding a smartphone displaying the Picture Pay mobile banking app. The app's dashboard includes a "Make Payment" button with a dollar sign icon, a "Payments" button with a document icon, and a "Logout" button with a power icon. The background of the graphic is a faded image of a utility bill from ANAPOLIS ENERGY. The text "Picture Pay™" is written in a large, bold, red font at the top left of the graphic. Below the app interface, the text "Picture Pay is easy to use:" is followed by a list of steps: "➤ Sign into mobile banking", "➤ Choose Picture Pay", and "✓ Select Make Payment". A small yellow bell icon is in the bottom right corner.

Picture Pay™

Picture Pay is easy to use:

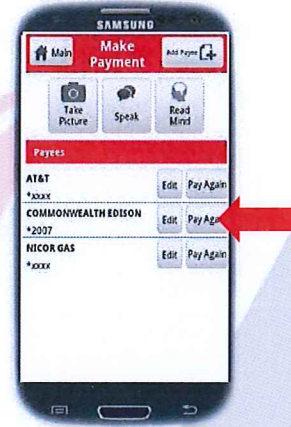
- Sign into mobile banking
- Choose Picture Pay
- ✓ Select Make Payment

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Picture Pay™

First view:

- List of Payees
- ✓ Pay Again

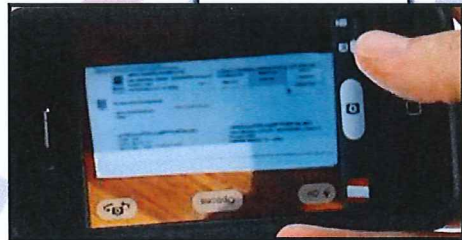
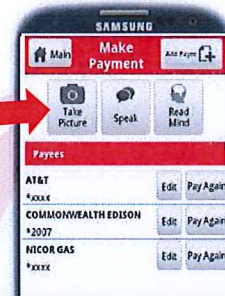


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New Payee:

- Take a picture
- ✓ Camera



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Picture Pay™

PLEASE DETACH AND MAIL SECTION PORTION WITH YOUR PAYMENT

MAKE CHECKS PAYABLE TO:
INDIANA PACIFIC ENERGY
 P.O. BOX 47493
 INDIANAPOLIS, IN 46207

ACCOUNT NO. 3150003 PAYMENT NO. 808645712 AMOUNT DUE \$ 406.93

RETAIL SERVICE REQUESTED
 www.picturepay.com STATEMENT NO. 00000000000000000000

MAIL TO: INDIANAPOLIS, IN 46207
 MAILING ADDRESS: INDIANAPOLIS, IN 46207

DESCRIPTION OF SERVICE	AMOUNT	UNIT	UNIT PRICE	LINE ITEM BAL.
ELECTRICITY SUPPLY SERVICES				
ELECTRICITY SUPPLY CHARGE	609KWH	0.07663		\$42.56
TRANSMISSION SERVICE CHARGE	609 KWH	0.00730		\$4.45
PURCHASED ELECTRICITY ADJUSTMENT				-5.26
DELIVERY SERVICES				
CUSTOMER CHARGE				8.43
STANDARD METERING CHARGE				2.29
DISTRIBUTION FACILITIES CHARGE	609 KWH	0.02463		14.93
TAXES AND OTHER				
SMART METER PROGRAM				42
ENVIRONMENTAL COST RECOVERY ADJ	609KWH	0.02463		-16
ENERGY EFFICIENCY PROGRAMS				1.26
FRANCHISE COSTS				4.29
STATE TAX				2.67
MUNICIPAL TAX				5.08
TOTAL CURRENT CHARGES				\$106.93



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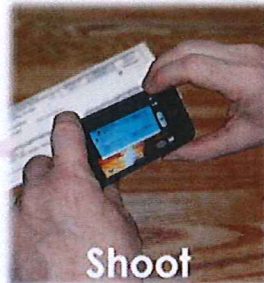
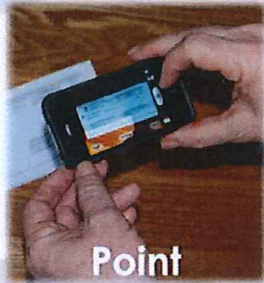
Need to Pay Fast?

- Expedited Payments:
 - ✓ Standard Delivery
 - ✓ Next Day Delivery
 - ✓ Same Day Delivery



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Picture Pay™



"DROP DEAD SIMPLE"

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The Innovation of Picture Pay™

Customers/Members love Picture Pay™

- Simplifies the hassle of paying bills
- Picture Pay™ makes paying bills a little fun!
- No need to data enter Payee information
- Image of bill is stored online
- Becomes 1st choice for paying bills



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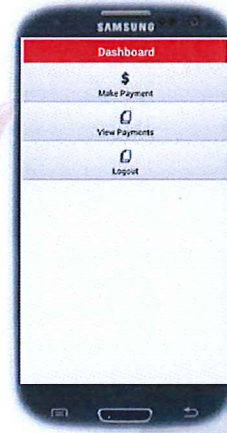
Picture Pay™

Picture Pay Overview:

<http://www.youtube.com/watch?v=4hmyvOnU33Q>

Picture Pay Demonstration:

<http://www.youtube.com/watch?v=BI3RB9j4mfl>



Making Payments Simple



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